



## VOLVO GENUINE CHILD SAFETY

**Volvo began testing rear-facing child safety seats in 1964. Since then, this wealth of experience has been used to develop innovative new ways of ensuring child safety. Volvo's perseverance with the rear facing child seat, coupled with their dedication to achieving the highest safety standards possible, is now starting to positively influence the safety standards in other markets.**

Volvo continues to devote time and resources to improving child safety for no other reason than a desire to provide the safest conditions possible for children travelling in cars. It is this sense of responsibility that has led to Volvo Genuine child seats being regarded as a benchmark of quality when it comes to child safety.

### THE COMPLETE RANGE



#### INFANT SEAT

A rear-facing infant seat designed for newborns and children up to 1 year old, or children who weigh up to 13 kg.

Safety features include:

- High side panels and deep shaped seat to provide maximum protection in the event of front and side collisions.
- Headrest with seven setting options.
- Soft padded textile cover, which is detachable and washable.
- Easy to adjust five point belt.



#### CONVERTIBLE CHILD SEAT

A rearward- and forward-facing convertible child seat designed for children from 9 months to approx. 6 years old, or children who weigh between 9 kg and 25 kg.

Volvo recommends that children sit rear-facing for as long as possible, at least until 3 years of age but preferably 4 or older. This convertible child seat can then be used as a comfortable and long-lasting forward-facing seat for children up to 6 years of age.

Safety features include:

- High side panels and deep shaped seat to provide maximum protection in the event of front and side collisions.
- Two retaining straps with snap-hooks, one on each side of the child seat, which anchor the child seat securely to the floor of the Volvo using the eyelet located on the floor.
- Adjustable headrest that guides the shoulder belt to the correct height.
- Integrated support legs used in all car positions.
- Integrated belt guide.



### **BOOSTER SEAT**

A child seat with a booster cushion and backrest designed for children from 3 to 10 years old, or who weigh between 15 kg and 36 kg.

Safety features include:

- Headrest with high side panels and protection around the shoulder area to provide maximum protection in the event of a front or side collision.
- Headrest with 11 different setting options.
- Two position adjustment along the width for optimal belt geometry.
- Integrated belt guide.
- Backrest tilt function.

Volvo also offers a wide range of accessories designed for children travelling in cars:

Padded seat and head restraint cover – Designed to cover and protect the upholstery on the integrated child booster seats. It has built-in cushions on the side and a head restraint to keep the child in place and provide extra support.

Kick guard with pockets – Designed to protect the car's interior while the child is sitting in the car seat. The kick guard includes pockets for storage and can be used if the child seat is facing forwards or backwards. It is also machine washable.

Mirror for child seat – Enables parents in the front seat to keep an eye on a child sitting in a rear-facing child seat via a mirror fitted on the rear seat.

### **TESTING**

Every component in a Volvo Genuine child seat, such as the neck and back supports and adjustable headrests are thoroughly – and repeatedly – tested at Volvo's state-of-the-art test centre. All testing is carried out under real-life conditions and based on real-life situations. All child seats are also tested in extreme hot and cold weather conditions to ensure high levels of durability.



### **BOOSTER CUSHION AND BACKREST**

A child seat with a booster cushion and adjustable backrest designed for children from 3 to 10 years old, or who weigh between 15 kg and 36 kg.

Used together with the standard seat belt, this child seat ensures the correct amount of contact between the belt and the child's body. This provides the best capture in the event of a collision. In addition, the child is higher up and has a better view. The angle of the backrest can be adjusted to two different angles and has five height positions to ensure that your child enjoys a more comfortable sleeping position.

Safety features include:

- Backrest to provide extra comfort and protection in the event of a collision from the rear.
- Adjustable backrest with five different height settings and two backrest angles for extra comfort and protection.

When it comes to crash testing, Volvo Genuine child seats are crash tested along with the car. This means that Volvo can monitor exactly how the child seat reacts in an actual crash situation and tailor the design accordingly.

All materials used are also tested and certified to meet Volvo's strict demands regarding fire safety, as well as all fire safety requirements worldwide.

This dedication to safety, combined with a careful attention to detail, ensures every Volvo Genuine child seat meets Volvo's strict demands regarding safety, durability and comfort, while also meeting and surpassing legal safety requirements worldwide.

### **DEVELOPMENT AND DESIGN**

Volvo Genuine child seats are designed with specific Volvo models in mind. By focusing on matching a specific Volvo model with a specific Volvo Genuine child seat and developing them together, Volvo are able to achieve extremely high standards of safety, durability and performance.



During the design process, Volvo works closely with the manufacturer to make sure that each product meets Volvo's strict demands regarding safety and design. A wide range of experts with their own special competencies are involved in the development process; meaning that each Volvo Genuine child seat is designed, not only with the child seat in mind, but how the child seat integrates and functions with the car as a whole.

Each chair has incorporated elements of classic Scandinavian design to help it integrate seamlessly with the car's interior; and the fabrics used have been carefully chosen to ensure that the interior retains its overall feeling of harmony and understated luxury.

As well as being stylish, Volvo Genuine child seats are designed with functionality in mind. This focus on functionality results in child seats that are extremely durable, easy to install and remove and fitted with upholstery that is easy to keep clean.

#### **COMFORT**

Comfort and contentment are not often thought of as safety features but they are extremely important factors to consider, as a comfortable and contented child is less likely to distract you whilst you are driving. This is why all Volvo Genuine child seats are designed with maximum comfort – as well as maximum safety – in mind.

#### **EMISSIONS AND ALLERGY TESTING**

With levels of pollution on the rise, and more cars on the road than ever before, reducing in-car emissions and ensuring clean in-car air has never been more important. Volvo is dedicated to providing a pure in-car atmosphere and Volvo Genuine child seats are specially designed to help achieve this. All materials used in the manufacturing of Volvo Genuine child seats have been carefully chosen to reduce the risk of harmful emissions and are thoroughly allergy tested.

## **SELLING POINTS FOR VOLVO GENUINE CHILD SAFETY SEATS**

### **1. VOLVO GENUINE CHILD SEATS ARE DESIGNED, MANUFACTURED AND TESTED TO SUIT INDIVIDUAL VOLVO MODELS**

When you buy a Volvo Genuine child seat, you know that it has been designed especially to suit a specific Volvo model.

This ensures:

- Tailor made products, which seamlessly integrate with the car's interior
- A premium, integrated finish
- Maximum comfort
- Extremely high standards of safety, durability and performance

### **2. EVERY VOLVO GENUINE CHILD SEAT IS TESTED TO MEET VOLVO'S STRICT SAFETY STANDARDS**

Volvo Genuine child seats are rigorously – and repeatedly – tested at Volvo's state-of-the-art-test centre to ensure that they meet Volvo's safety demands. Testing is carried out regarding:

- How products react after being crash tested along with the car
- How products react to repeated everyday usage under real life conditions
- The effects of extreme hot and cold weather on the products appearance and performance
- Durability
- Fire safety

### **3. VOLVO GENUINE CHILD SEATS ARE DESIGNED AND TESTED TO REDUCE HARMFUL EMISSIONS AND ALLERGIES**

Volvo Genuine child seats are designed and tested to help provide the cleanest in-car air possible and reduce the risk of allergies.

This is ensured by:

- Carefully selecting materials that help reduce the risks of harmful emissions
- Only using materials that have been thoroughly allergy tested