



# VOLVO GENUINE LOAD CARRIERS

**Volvo's attention to detail, combined with their dedication to finding a perfectly integrated design solution, has produced a range of high-quality load carriers capable of transporting loads safely and securely without compromising performance or interfering with the car's overall design. Each load carrier works together with the car, allowing it to perform to its full potential; this means all loads are held securely in place without the risk of damage to either the car's exterior or the load being carried.**

## TESTING AND SAFETY

During the development process, all load carriers are subjected to rigorous and repeated crash and corrosion testing at Volvo's state-of-the-art test centre. This is done to ensure unbeatable levels of safety and durability. All testing is carried out to meet Volvo's strict safety requirements, which surpass those of any individual country.

The testing includes, corrosion testing, noise reduction testing and pull testing – where the load carriers are pulled in different directions to ensure that they stay securely in place and do not cause friction. Testing is carried out whilst the car is holding four times its recommended weight, this ensures maximum levels of safety and durability. To meet Volvo's strict safety demands, each load carrier must remain firmly in place and cause no damage to the car's exterior. They are locked using a simple and secure one-key system and optimally mounted in order to ensure maximum safety in the event of a crash.

## DESIGN

The unique design and strength of Volvo Genuine load carriers allows each car to safely carry more weight than non-Volvo products are capable of carrying. The smaller load carriers can safely carry up to 75 kg compared with many after market brands, who can only carry a maximum of 50 kg; whereas the larger load carriers can safely carry up to 100 kg compared with many after market brands who are only capable of carrying 75 kg.

Each load carrier has been designed to be both easy-to-use and to work in harmony with other Volvo "pack and load" solutions, including roof boxes and cycle holders. They can also be adapted to suit any new "pack and load" solutions that are introduced, regardless of how old the original load carrier is.

All Volvo load carriers are aerodynamically designed to increase performance by reducing wind resistance. The finished product is easy-to-use, durable and stylish; and seamlessly integrates with the overall look of the car.





### **CYCLE HOLDERS**

Volvo Genuine cycle holders are developed using the latest design solutions and testing techniques. Volvo cooperates closely with the manufacturers to ensure that only the highest quality materials are used in production and that safety is considered every step of the way.

Volvo Genuine cycle holders are made from premium materials and designed to be easy-to-use, lockable and long lasting. They are capable of securely transporting up to four bicycles at once – this applies to almost all types of bicycle – and can be conveniently stored when not in use.

Each product is fully crash-tested to meet Volvo's strict safety standards and legal requirements worldwide. Further extensive testing is carried out regarding corrosion, durability and stability.

Volvo continually works to develop new cycle holders, as well as improving the already high-standard products already available. This dedication to excellence, combined with the high level of customer support, reinforces Volvo's sense of responsibility towards providing its customers with consistently high-quality products and peace of mind.



### **SPORTS EQUIPMENT**

Volvo also offers the widest range of sports equipment holders on the market, including a convenient snowboard holder, a foldable kayak holder and an easy-to-use canoe holder. Each product is designed to fully integrate with the relevant loading system.



### **ROOF BOXES**

Volvo Genuine roof boxes are designed to provide a safe and secure way of transporting goods. During the entire development and manufacturing process, Volvo works closely alongside the manufacturer to ensure that Volvo's high standards of quality and safety are being adhered to.

In order to meet worldwide safety standards, all Volvo Genuine roof boxes are subjected to strict and rigorous testing. The roof boxes are crash-tested to ensure maximum safety and balance. Weather simulation testing is also carried out to monitor corrosion in extreme temperatures and to help ensure high levels of durability.

The finished aerodynamic design helps reduce wind resistance and improve performance, while integrating with the car's overall look. Only the finest materials are used and each roof box is made from high-quality ABS material, which is extremely strong and long lasting.

A great deal of thought and expertise has also gone into the mounting process; with each roof box designed to perfectly fit each load carrier. This attention to detail ensures that there are no gaps left between the load carrier and roof box where rust can form after mounting. Tailoring each roof box to fit individual load carriers also ensures that each roof box is held securely in place, thereby increasing safety levels.

There is also a wide support network available to help provide reassurance and help customers get the most out of each product. This support network includes detailed user manuals, available in all languages, and easy-to-follow safety information. All keys are fully registered, together with the customer's details, meaning that if a key is lost, a replacement can be sent anywhere in the world – quickly and with the minimum of fuss.



## SELLING POINTS FOR VOLVO GENUINE LOAD CARRIERS

### 1. EACH VOLVO GENUINE LOAD CARRIER IS SPECIALLY DESIGNED TO SUIT A SPECIFIC VOLVO MODEL

By designing each load carrier to suit a specific Volvo model, Volvo can ensure that:

- Each load carrier works together with the car to provide maximum safety and improve performance
- All loads are held safely and securely in place with no risk of damage to the load or the car's exterior
- Each load carrier integrates perfectly with the car's overall appearance

### 2. ALL LOAD CARRIERS ARE SUBJECTED TO RIGOROUS AND REPEATED TESTING

All load carriers are thoroughly tested to meet Volvo's strict safety requirements. Testing is carried out regarding:

- Collisions
- Corrosion
- Durability
- Performance

### 3. DESIGNED TO IMPROVE YOUR DRIVING EXPERIENCE

All Volvo load carriers have been designed to improve the overall driving experience as much as possible.

These unique design features include:

- Integration with all Volvo "pack and load" solutions
- Aerodynamic design to reduce wind resistance
- A perfectly integrated design to provide the car with an organic, premium look