



# VOLVO GENUINE TOW BARS

## DESIGN

From the earliest stages of the design process, Volvo Genuine tow bars are developed together with the car. This is done to ensure that each tow bar is perfectly integrated with the car, instead of being merely adapted. By designing individual tow bars to suit specific Volvo models, Volvo provides a level of safety, performance and durability that non-Volvo products are incapable of delivering.

Both form and functionality have been considered during the design process. Each tow bar has been developed to be as easy-to-use as possible and their subtle appearance is a deliberate design feature in order to integrate seamlessly with the car's overall look.

## SAFETY AND TESTING

As well as being developed together, Volvo Genuine tow bars are also tested together with the car and trailer. This is done to help monitor how they react in realistic on-road situations e.g. crash testing and adverse weather conditions.

Rigorously testing the car, tow bar and trailer together in real-life situations allows Volvo to test for – and achieve – the optimum levels of safety regarding towing, balance and braking.

## PERFORMANCE

Each Volvo Genuine tow bar is also designed to ensure that it does not compromise the car's performance in any way. Tailoring the recommended towing weight to suit each individual Volvo model helps the engine perform at its peak and avoid overheating.

Integrating the tow bar with the on-board electronics systems, such as the on-board diagnostics and traction systems, as well as the lights etc. further enhances performance levels.

## DURABILITY

Products that are constantly exposed to the elements require extra protection in order to avoid corrosion. All Volvo Genuine tow bars are subjected to weather simulation testing and feature multi-layered, anti-corrosion materials to ensure maximum durability.





### **TOW BAR MOUNTED BICYCLE HOLDERS**

Volvo Genuine tow bar mounted bicycle holders are developed using the latest design solutions and testing techniques. Volvo cooperates closely with the manufacturers to ensure that only the highest quality materials are used in production and that safety is considered every step of the way.

#### **DESIGN**

Volvo Genuine tow bar mounted bicycle holders are made from premium materials and are capable of securely transporting up to four bicycles at once – this applies to almost all types of bicycle. They are extremely practical and easy-to-use, thanks to their low loading weight.

The tow bar connection features an ergonomic single-handed grip, which can be securely closed using minimum force but still provides maximum stability. The bikes are kept firmly and safely in place with uniquely developed frame holders, which are both detachable and lockable. Each frame holder is rubber coated to ensure maximum grip, protection and durability. The wheel holders can be extended laterally making it possible to comfortably transport bicycles with long wheelbases.

They also feature a useful and easy-to-use, foot operated tilt function. This allows the car's luggage compartment to remain accessible at all times – even when bicycles are mounted. The advantage of the tilt function being foot operated is that both hands are left free to support the bicycles when the bike holder tilts. The bicycle holder also comes with the option of fitting an easily removable ramp that facilitates loading and unloading.

For extra security and peace of mind, the bicycle holder comes equipped with a clever double lock feature. This double lock feature locks the bikes to the bicycle holder, and then locks the bicycle holder to the tow bar.

As well as being easy-to-use, Volvo Genuine tow bar mounted bicycle holders can be easily removed, folded and stored away without fuss; either in your car or at home.

#### **TESTING AND SAFETY**

Volvo Genuine tow bar mounted bicycle holders are rigorously tested and certified to meet Volvo's strict standards regarding quality and safety; standards that surpass legal requirements worldwide. As well as being fully crash-tested, further testing is carried out regarding corrosion, durability and stability. Volvo continually works to develop new bicycle holders, as well as improving the already high-standard products available. This dedication to excellence, combined with a high level of customer support, reinforces Volvo's sense of responsibility towards providing its customers with consistently high-quality products and peace of mind.





## SELLING POINTS FOR VOLVO GENUINE TOW BARS

### 1. EACH TOW BAR IS DEVELOPED TOGETHER WITH THE CAR

Each tow bar is developed together with its corresponding Volvo model from the earliest stages of the design process.

This attention to detail ensures:

- A perfect integration between the tow bar and the car
- A perfectly integrated and premium overall look

### 2. TOW BAR, TRAILER AND CAR TESTED TOGETHER

Each tow bar is thoroughly tested together with the trailer and car in real-life situations. Testing is carried out regarding:

- Balance
- Braking
- Towing stability

### 3. DESIGNED TO ENHANCE PERFORMANCE

Volvo Genuine tow bars are specifically designed to enhance performance. Performance enhancing features include:

- Recommended towing weights calculated so as not to compromise engine performance
- Integration between the tow bar and on-board electronics systems

### 4. DESIGNED FOR USE WITH VOLVO GENUINE TOW BAR MOUNTED BICYCLE HOLDERS

Volvo Genuine tow bar holders can be used together with specially designed Volvo tow bar mounted bicycle holders. Combining the two products ensures:

- A perfect integration between the tow bar and the bicycle holder
- Balance and stability
- Secure transportation of bicycles
- A perfectly integrated overall look